



MOTIVATION LETTER

Dear Nina,

To me, borders are mainly an invitation to look further: towards new markets, different perspectives and business opportunities that arise when you show genuine interest in the people behind an organisation. That is exactly why the position of **International Account Manager DACH & Benelux** at GreenRoute Mobility immediately caught my attention.

In my current role at Northline Solutions, I am responsible for international client relationships and commercial growth in the Benelux and Germany. I maintain relationships with existing clients, develop account plans and manage commercial processes from the first conversation through to contract renewal. During my first year, I expanded three major client accounts and established four new partnerships in Germany.

What particularly appeals to me about GreenRoute Mobility is your ambition to make business mobility smarter and more sustainable. I believe commercial growth is most valuable when a product not only sells well, but also helps clients make future-focused choices. Translating such a strong proposition into opportunities across different markets, organisations and stakeholders is what gives me energy.

Clients and colleagues describe me as approachable, reliable and curious. I ask the right questions, listen carefully to what is truly needed and then look for a solution that creates value for both parties. I combine commercial insight with structure, decisiveness and a strong focus on long-term relationships.

I would be delighted to use my experience, language skills and international perspective to further strengthen GreenRoute Mobility's position in the Benelux and Germany. I would welcome the opportunity to discuss where our ambitions could meet. We can arrange our first meeting in either the Netherlands or Germany; I know my way around both.

Kind regards,
Lucas Meijer

LUCAS MEIJER

SUBJECT

Application for the position of
International Account Manager
DACH & Benelux

TO

GreenRoute Mobility
Nina van Loon
Recruitment Business Partner

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